



PRESERVATION ALLIANCE

for greater philadelphia

PRESERVATION

MATTERS

THE NEWSLETTER OF THE PRESERVATION ALLIANCE FOR GREATER PHILADELPHIA

WINTER 2010

African American Historic Sites Explore Collaboration

Philadelphia's twentieth century history is filled with extraordinary African Americans who impacted America and the world. Historic sites and house museums help tell inspiring stories about these individuals and the power of the human spirit. The Preservation Alliance encourages you to visit the following sites and experience this part of Philadelphia's history.

With support from the Heritage Philadelphia Program of the Pew Center for Arts and Heritage, the Preservation Alliance is working with representatives from sites to discuss collaborative efforts for interpretation and promotion to help bring these sites to the attention of a larger audience. These sites are the Marian Anderson Residence Museum, the Legendary Blue Horizon, the Paul Robeson House, the Uptown Theater and Tindley Temple United Methodist Church.

The Alliance is committed to assisting these five sites as they establish collaborative programming and marketing to better promote the contributions of African American icons who lived and worked in Philadelphia.

Marian Anderson Residence Museum

762 S. Marian Anderson Way
(formerly Martin Street)



Marian Anderson

Celebrated contralto Marian Anderson (1897-1993) was an important symbol of African American artists' struggles to overcome racial prejudice in the U.S. during the early twentieth

century. As a young woman, Anderson sang in the choir at Union Baptist Church at 19th and Fitzwater Streets but had no formal singing lessons until the age of 15, when the church congregation helped to finance them.

Anderson debuted at the New York Philharmonic on August 26, 1925 and scored an immediate popular and critical success. Anderson is especially well known for a 1939 incident when the Daughters of the American Revolution (DAR) refused to allow her to perform in their concert hall in Washington, DC. Outraged, First Lady Eleanor Roosevelt resigned her membership in the DAR and helped arrange for Anderson to perform a free public concert at the Lincoln Memorial instead. More than 75,000 people turned out to witness this moving historic performance.

Anderson's residence, a two-story brick rowhouse at 762 Martin Street which she bought in 1924, is now the Marian Anderson Residence Museum, operated by the Marian Anderson Historical Society, Inc. founded by Anderson's protégé Blanche Burton-Lyles. Burton-Lyles recently acquired Anderson's birthplace at 1833 Marian Anderson Place (formerly Webster Street) and has begun to rehabilitate the house.

The Marian Anderson Historical Society celebrates Anderson's February 27 birthday each year. For details on birthday events and on touring the Residence Museum (by appointment only), visit www.mariananderson.org or call 215.732.9505.

The Legendary Blue Horizon

1312-1316 North Broad Street



The Legendary Blue Horizon

Inventory of African American Sites Now Available Online

The Preservation Alliance's inventory of African American historic sites is now available online as a searchable database (www.preservationalliance.com/aainventory). The inventory includes 440 sites in the city, including churches, schools, homes, businesses and more. If you have suggestions for additional sites, or can help fill in more details about sites that are included on the inventory, please contact Melissa Jest at melissa@preservationalliance.com.

Since being built in 1865, the Blue Horizon boxing arena has served as a residential rowhouse, a fraternal lodge, a social hall, a church, a motion picture filming site and a community-based learning center. And this winter, "The Blue" has added museum to its list of wide-ranging roles. The Philadelphia Boxing Museum opened on December 12 and features hundreds of news articles, photographs, posters and other memorabilia commemorating the Blue Horizon and Philadelphia as the "City of Champions." The museum also chronicles the efforts to rescue the site and restore the historic facility.

Before its role in boxing began in 1961, the Blue Horizon was significant to the social history of North Philadelphia. According to the Pennsylvania Historical and Museum Commission, "this row is a rare survivor, documenting the residences of the early development of the street and the transition to working class community with its own cultural and social organizations."

Today, the Blue Horizon is touted as the Number 1 boxing venue in the world by *Ring* magazine. This 1,300-seat venue stands as one of the last such landmarks upholding Philadelphia's rich boxing heritage. "The Blue" is owned and operated by NIA KUUMBA ("Purpose and Creativity"), a nonprofit organization which provides social services, job training and educational opportunities to youth, young adults and seniors. To visit the Philadelphia Boxing Museum and the Legendary Blue Horizon, call 215.763.0500 to schedule an appointment. See the complete schedule of boxing events at www.legendarybluehorizon.com.

continued on page 2



EXECUTIVE DIRECTOR'S MESSAGE

One of the benefits of a recession is that fewer historic buildings are endangered by new development. While that may be true, a decline in real estate activity creates special problems — as well as opportunities — for historic properties.

Our 7th Annual Endangered Properties List (see page 4) is a reminder that many historic properties are in danger all the time. But in more difficult times, one of the dangers to historic properties is simple lack of maintenance and a gradual but steady decline, leading to demolition by neglect. The classic example of this at the moment is the Divine Lorraine on North Broad Street. The building has now been vacant since 2000, and the current owner has little direct involvement with the property. In 2009, the City of Philadelphia had to take the owner to court to require that the building be properly sealed to prevent further vandalism. Such protection only works if it is checked regularly. In December there was a small fire in the building, fortunately doing little damage, but a clear reminder of the building's vulnerable state.

Many other historic buildings in Philadelphia and the region are in similarly precarious situations.

The positive side of the picture is that historic properties may present better real estate investment opportunities once the financial markets improve even slightly. A critical reason for this is the federal investment tax credit for rehabilitation that can provide 20% of project financing. Because of the importance of the federal tax credits, the Alliance is supporting amendments to make it more favorable, especially for smaller historic properties. Congresswoman Allison Schwartz has introduced these amendments, which will be very beneficial to projects in Philadelphia. We also continue to work with a coalition of other organizations to promote a state tax credit for historic preservation.

In the short run, to paraphrase a famous quotation, "the price of preservation is eternal vigilance." Keep an eye on historic properties in your community, report any changes in conditions to the appropriate agency or to us. If an historic property can be preserved for a long enough period of time, the financial means for preservation and an appropriate use may eventually be found.

JOHN ANDREW GALLERY
Executive Director

continued from page 1

The Paul Robeson House 4949-4951 Walnut Street



Paul Robeson mural at 4502 Chestnut Street, by artist Peter Pagast for the City of Philadelphia Mural Arts Program

As you drive west on Walnut Street towards 50th Street in West Philadelphia, you will notice a blue historical marker in front of a 1910 twin home at the corner. This was the last residence of Paul Robeson (b. 1898), multi-talented actor, singer, orator, linguist, lawyer, and Phi Beta Kappa graduate of Rutgers University who achieved international fame as a star of radio, stage and film. He lived here with his sister, Marian Forsythe, until he died in 1976. The continuation of Robeson's rich and vibrant legacy, embodied in his work and ultimately, his life, emanates from this house.

As a civil rights activist and humanitarian opposed to racism in the United States, Robeson used the arts as a means to foster social change. The many programs and workshops that call the Paul Robeson House home all embrace this core belief as part of their mis-

sion. The Robeson House is owned and operated by the West Philadelphia Cultural Alliance, a non-profit arts/arts advocacy organization.

Valarie Harris, Philadelphia writer/filmmaker, said in the recently published collection of oral histories, *Stories From The Paul Robeson House: Lives Touched By a Renaissance Man*, "I wanted to have a writing workshop in a community setting that was accessible to all kinds of people because I wanted them to have a place to come in the community." Her statement seems to typify the work that West Philadelphia Cultural Alliance has undertaken with the restoration of the Robeson House. Hear this and other personal narratives from those whose lives have been touched by this Renaissance man at www.paulrobesonhouse.org.

Visit the Robeson House for a guided tour of the upstairs living quarters and to experience other sights and sounds of Robeson. To schedule a tour, visit www.paulrobesonhouse.org or call 215.747.4675 from 10am to 5pm, Monday through Friday.

Tindley Temple United Methodist Church 750 S. Broad Street



Tindley Temple United Methodist Church

Rev. Dr. Charles A. Tindley (1851-1933) was a key figure in African American gospel music and led this congregation in the early twentieth century. Born the son of a slave in Maryland, Tindley moved to Philadelphia after the Civil War where he attended night school and took correspondence courses to become a minister, and eventually earned two doctorate degrees. He did much to assist those who migrated from the South and people hit hardest by the Depression. Tindley was a prolific hymn-writer, best known for writing the songs "Stand By Me" and "I'll Overcome Someday," credited as the basis for the civil rights anthem "We Shall Overcome."

Tindley helped grow the East Calvary Methodist Church in Philadelphia from a small congregation founded in 1837 to a multicultural congregation estimated at 12,500 at his death. He also orchestrated the congregation's move to its current site on South Broad Street. When the congregation dedicated its current building in 1927, it renamed itself in honor of Tindley.

Tindley Temple has interpreted the late Rev. Tindley's church office where he may have written many of his hymns and allows limited public visitation. Tindley Temple also holds weekday and Sunday services and operates a soup kitchen three times a week, under the guidance of senior pastor Rev. Elaine Ayres.

Interested visitors are encouraged to call 215.735.0442, Monday through Thursday from 10am to 5pm, or email info@tindleytemple.org for an appointment.

Uptown Theater

2240 North Broad Street

The historic Uptown Theater, built in 1929, is owned by the Uptown Entertainment & Development Corporation (UEDC), an organization dedicated to stimulating the economy in blighted areas of Philadelphia by creating com-



Renowned drummer Earl Young

mercial enterprises, neighborhood revitalization and management of moderate and low income housing. The UEDC acquired the 50,000 square foot theater, with a 2,000 seat auditorium, in 2002. Development plans include renovating the theater into an entertainment venue, technology center, artist lofts and office space. The first phase of construction began in June 2008.

UEDC is celebrating the Uptown's 80th Anniversary with the announcement that Earl Young has been made co-chair of their Entertainers Outreach Committee. Young is the accomplished drummer for the world famous "Sound of Philadelphia" band, MFSB, and founder of the Trammmps, whose song "Disco Inferno" was featured in *Saturday Night Fever*. Young, who graced the stage of the Uptown Theater as a young drummer, continues to perform and record, and can be heard on Whitney Houston's latest album. Young will be participating in a capital campaign to restore the Uptown by recruiting musicians who began their career in the historic venue to perform at an "80th Anniversary Legends of Soul Concert" in Fall 2010. For more information, please contact UEDC President, Linda Richardson, at 215.236.1878 or lrichardson.uptown@gmail.com.

THE PRESERVATION ALLIANCE FOR GREATER PHILADELPHIA IS PLEASED TO PRESENT THE



2010 OLD HOUSE FAIR

SATURDAY, APRIL 3, 2010

9AM – 5PM

GERMANTOWN FRIENDS SCHOOL
31 W. COULTER STREET

- More than 70 booths featuring vendors marketing preservation-related products, services and specialized resources for the owners of older and historic homes
- Demonstrations and presentations by leading professionals
- Free 15-minute problem solving sessions at the "Ask the Experts" area
- Free 15-minute exterior paint color consultations with "The Color Doctor"
- Presentation of Homeowner Awards to private homeowners with exemplary stewardship in preservation through renovation and maintenance of their property

Preservation Alliance Members: \$5

General Admission: \$10

For tickets or information: www.preservationalliance.com 215.546.1146, x7
george@preservationalliance.com

MILESTONES IN PHILADELPHIA HISTORIC PRESERVATION



Letitia Street House

This is the first in a new series in Preservation Matters featuring milestones of historic preservation in Philadelphia. In upcoming issues, the Alliance will include occasional articles on structures, people, community efforts or other actions that were key to the development of the preservation movement in the city.

Letitia Street House

Now located in Fairmount Park, the modest brick building known as the Letitia Street House was an early focus of historic preservation sentiments in the city due to its supposed association with the city's founding father, William Penn.

The house was originally located near 2nd and Market Streets, on a small side street crowded with buildings. A local nineteenth-century history buff, John Fanning Watson (1779-1860), believed that his historical research showed that the house was built in 1682 for William Penn. Watson thought that Penn then gave the property to his daughter Letitia in 1701.

Watson urged that the structure be preserved for future generations and operated as a muse-

um, and others rallied to his cause. In 1883, a group of concerned citizens raised the money to purchase and move the house to a more bucolic setting in Fairmount Park, in celebration of the bicentennial of Penn's founding of Philadelphia. The building was opened to tourists, and a plaque was installed inside memorializing the house's connection to Penn, and declaring it the first brick house built in Philadelphia.

Later historians disproved both claims. According to twentieth century historians, the house was actually built ca. 1713 for Thomas Chalkley. The City of Philadelphia closed the house to the public in 1965, and later leased it as office space. The house is currently vacant.

Milestones in Historic Preservation in Philadelphia

The Preservation Alliance is assembling a list of milestone events in the history of historic preservation in Philadelphia. The following are some of the highlights we've discovered. If you know of others, please send them to advocacy@preservationalliance.com.

1813 A public outcry ensues when the Commonwealth of Pennsylvania proposes selling the former State House, now known as Independence Hall.

1818 The City of Philadelphia takes possession of what is now known as Independence Hall.

1856 Carpenter's Company of the City and County of Philadelphia renovates its hall at 3rd and Chestnut Streets, declaring it would "preserve, as much as possible, every feature in said Hall as it now exists indicative of its original finish."

1867 A former home of William Penn, the Slate Roof House on 2nd Street north of Walnut Street, is demolished despite efforts to preserve it as a house museum.

1883 Thanks to the efforts of John Fanning Watson, Letitia Street House is purchased and moved to Fairmount Park. At the time, the building was wrongly believed to have been built for William Penn.

1899 The National Society of the Colonial Dames of America in the Commonwealth of Pennsylvania purchases Stenton Mansion to be operated as a house museum.

1900 The Site and Relic Society of Germantown, now the Germantown Historical Society, is founded.

1917 Members of the Germantown Historical Society form the Women's Club of Germantown to acquire the Johnson House.

1921 A court order requires the proposed Benjamin Franklin Bridge be moved south to prevent demolition of St. George's United Methodist Church.

1929 St. Clements Church is moved 40 feet west to preserve the church and enable 20th Street to be widened.

1930 The City Planning Commission rejects architect Paul Cret's 1924 proposal to demolish all but the tower of City Hall.

1930 Hatfield House is moved from Nicetown to its current location in Fairmount Park.

1931 Frances Wister helps found the Philadelphia Society for the Preservation of Landmarks to save the Powel House. The group would later acquire the Physick House and Grumblethorpe.

1942 The Independence Hall Association is formed to spearhead the creation of Independence National Historic Park.

1944 Upsala Foundation is formed to save Upsala in Germantown.

1950s Best known for creating the Historic American Building Survey (HABS) in 1933, Charles F. Peterson later serves as chief architect of Independence National Historic Park, where he helped save the Free Quaker Meetinghouse by moving it.

1955 The Philadelphia Historical Commission is founded.

1956 Margaret Tinkcom is appointed to lead the Philadelphia Historical Commission, a position she held until 1974.

1956 Planning begins for the preservation of colonial-era buildings as part of the redevelopment of Society Hill.

1957 The Elfreth's Alley Association, founded in 1934 by a group of concerned residents and other volunteers, successfully blocks a plan to demolish part of Elfreth's Alley for I-95.

1981 Hundreds of residents march around the Lit Brothers department store at 8th and Market Streets protesting and eventually successfully preventing its demolition.

1982 Rhoda Richards helps found the Rittenhouse Preservation Coalition to stop a high-rise proposal that would have demolished two historic houses. That group later expanded into the city-wide Preservation Coalition of Greater Philadelphia, which was a predecessor to the Preservation Alliance.

ADVOCACY

The 7th Annual Endangered Properties List

Each year, the Preservation Alliance publishes a list of significant historic buildings in the region that are threatened, either by neglect or by redevelopment proposals. The 7th annual Endangered Properties List includes the properties below. Visit www.PreservationAlliance.com for full descriptions, the nature of the threat and the Alliance's recommendations for the properties, as well as updates on properties from past lists.



1 Vacant Church Properties City-wide

Vacant historic religious buildings throughout the region are threatened by neglect and demolition once they lose their congregations. Currently endangered church properties include Christ Memorial Church, the Church of the Assumption, Emanuel Evangelical Lutheran Church, St. Boniface Church, St. Bonaventure Catholic Church and St. Peter's Episcopal Church of Germantown.

2 Sidney Hillman Medical Center Philadelphia

This distinctive mid-century Modernist building is threatened with demolition for a mixed-used development that will include a 33-story apartment tower.

3 Divine Lorraine Philadelphia

The 1893 apartment building and former hotel is in great danger. It has been vacant since 2000 and is neglected by its owner, a Dutch company with no offices in the U.S.

4 William Penn High School Philadelphia

This school building, designed by noted architect Romaldo Giurgola, has been allowed to deteriorate and is threatened with closure by the School District of Philadelphia.

5 Historic Windows Region-wide

Historic windows have become an easy target in the push to make buildings more energy efficient, even though replacing older windows is not always the best environmental solution.

6 Cast-Iron Subway Entrances of Philadelphia City-wide

The distinctive cast-iron guardrails and lamp standards marking entrances to Philadelphia's subway system are threatened by ongoing station remodeling by SEPTA.

7 Cruiser Olympia Philadelphia

Known for its service in the Spanish-American War, this 1892 steel warship needs significant hull repairs in dry dock to ensure that it will remain afloat.

8 Pennhurst State School and Hospital Spring City, Chester County

An important catalyst in the movement to end institutionalization for people with intellectual and developmental disabilities, this 112-acre central campus is threatened with demolition, though its current owner is supporting efforts to consider how the site might be adaptively reused.

9 Deshong Mansion and Gallery Building

Avenue of the States/Edgemont Avenue, Chester, Delaware County

This public park is vulnerable to being subdivided for new development, which could threaten the ca. 1850 Deshong mansion and 1916 museum building.

Advocacy Updates

Interiors Regulations Adopted

At its December 2009 meeting, the Philadelphia Historical Commission adopted revised rules and regulations that include the procedures and requirements for designating historic interiors for listing on the Philadelphia Register of Historic Places. After the rules are reviewed by the City Records Department, likely by March 1, 2010, property owners, individuals and organizations will be able to nominate historic interiors for designation and protection from demolition or adverse alteration.

The Commission staff began drafting the proposed rule changes immediately after City Council approved the amendment to the city's historic preservation ordinance in June 2009. Mayor Nutter signed the bill into law on July 1, 2009, and the Commission reviewed proposed changes at its monthly public meetings in the fall of 2009. In addition to adding rules and regulations for the nomination of historic interiors, the staff and the Commission took the opportunity to reorganize and clarify existing rules to align with the current procedures of the Commission. The Preservation Alliance participated in the discussion of changes and contributed comments and suggestions during the open public process.

The Preservation Alliance commends the Historical Commission and its staff for the prompt manner in which it created the revised rules and regulations and for the careful thought and research that was undertaken. The final draft can be found on the Alliance's web site (www.preservationalliance.com/advocacy/currentissues.php#Interiors). The final document will eventually be available on the Historical Commission's web site (www.phila.gov/historical).

East Falls and Parkside Historic Districts Approved

The Historical Commission added two new historic districts to the Philadelphia Register this winter, approving the Tudor East Falls Historic District in October 2009 and the Parkside Historic District in December 2009.

The East Falls District encompasses 210 properties within a three-block area that includes the 3400 blocks of Midvale Avenue, W. Penn Street and W. Queen Lane. The three blocks were developed from 1925 to 1931 by Michael J. McCrudden, and all 210 houses are designed in a Tudor Revival style. The designation is the culmination of a multi-year effort by area residents, who prepared the district nomination and submitted it to the Historical Commission in 2006. At the Historical Commission meeting in October 2009, the commission devoted two hours to allow adequate time for residents to express their views about the district, with some residents of the area expressing concern about the district designation and the implications for homeowners. Alliance executive director John Andrew Gallery testified in support of the district. After hearing all discussion, the Commission voted 7 to 2 to approve the district and add all 210 properties to the Philadelphia Register.

The Parkside Historic District consists of a unique collection of Flemish style residential properties built from 1890 to 1900, bordering Fairmount Park, on land once part of the 1876



Top: Tudor East Falls Historic District. Bottom: Parkside Historic District

Centennial Exposition. Nominated by the Preservation Alliance in cooperation with the Parkside Historic Preservation Corporation (PHPC) in 2006, the district was approved unanimously by the Commission in December 2009. Over the past 25 years, PHPC, led by James Brown IV, has preserved many of the larger properties along Parkside Avenue. John Andrew Gallery commended Brown, who was present at the Historical Commission meeting, stating, "All Philadelphians owe Jim Brown and his family a great debt of thanks for their commitment to Parkside and their dedication to the preservation of these outstanding buildings." The designation adds 126 properties to the Philadelphia Register, in an area that is bounded by N. 41st Street, Parkside Avenue and Viola Street, extending north-west toward Belmont Avenue.



Recently discovered historic photo of the later Hale-designed entrance to the Keystone Bank Building.

Keystone Bank Building to be Restored

At its December 2009 meeting, the Historical Commission reviewed plans for the rehabilitation of the distinctive Keystone Bank Building at Juniper and Chestnut Streets and its adaptation for a boutique hotel. The Keystone Bank building is one of architect Willis Hale's most exuberant designs. Built in 1887-1890 in a French Renaissance style with elaborate details and a curved stair tower, the building has been adversely altered over the years by changes to the first and second floors. Careful research by the Historical Commission staff showed that the bank had failed almost immediately and was then purchased by developer William Weightman, who hired Hale to redesign the lower floors of the Chestnut Street façade for commercial use. Commission staff discovered a photo of Hale's revised design, which had been unknown to all parties up until the Commission's review.

Barzilay Development proposes to convert the building to a boutique hotel with a rooftop café covered by a retractable roof, with renovation plans by JKR Partners.



SAVE THE DATE! The 2010 Preservation Achievement Awards Luncheon Wednesday, May 12

The Preservation Alliance will host its 17th annual **Preservation Achievement Awards luncheon** Wednesday, May 12 at the historic Hyatt at the Bellevue.

Honoring outstanding achievements and leaders in historic preservation throughout the region, the luncheon has become a much-anticipated annual gathering for supporters of preservation and a highlight of May, Preservation Month.

The awards include the James Biddle Award for lifetime achievement in historic preservation, the Board of Directors Award for sustained stewardship of historic properties, the Community Action Award for achievements by community organizations and the Grand Jury awards, made to outstanding built projects or advocacy, education or documentation initiatives. Watch www.PreservationAlliance.com for an announcement of the winners.

To learn more about sponsorship opportunities and benefits, visit www.PreservationAlliance.com or contact Holly Keefe, director of membership development, at holly@preservationalliance.com or 215.546.1146 x3.

Conference Highlights the Role of Historic Preservation in Sustainable Development

In the past few years the building industry has begun to consider the “greening” of existing buildings. These efforts have included landmark buildings such as the Empire State Building. This is an important initiative: it is likely that the majority of buildings that will be in use in the United States over the next ten to 20 years already exist. As of 2008, a study by McGraw-Hill indicated that existing buildings constituted 98.2% of the built environment. Other studies have indicated that energy efficiency efforts directed toward existing buildings could have a significant impact on emissions contributing to global warming.

While not all existing buildings might be what is traditionally thought of as “historic,” adapting historic buildings to be more energy efficient and sustainable is an important aspect of this movement. To explore these issues, the Preservation Alliance convened *The Past is Our Future: Historic Preservation and Sustainability*, a one-day conference on December 8.

A group of nearly 70 historic preservationists, architects, designers, community development organization leaders and developers from throughout Greater Philadelphia gathered to focus on the important function of historic

preservation in sustainable design. Participants explored how historic preservation can be key in sustainable design and adaptive use of older buildings, and they learned about the latest developments in LEED standards and energy and building codes and their application to existing buildings.

Two panel presentations described examples of local and regional projects that successfully utilized historic preservation and sustainable design, including a case study of the rehabilitation of the former Architects Building at 17th and Sansom Streets into the new Palomar Hotel, a project that was LEED-certified and received preservation tax credits.

Key speakers Patrice Frey, Director of Sustainability Research at the National Trust for Historic Preservation, and Audrey Tepper, Historical Architect at the Technical Preservation Service office at the National Park Service, provided overviews of the latest efforts to employ and integrate both historic preservation and green design to create stronger projects.

The Alliance plans to explore how to continue the dialog begun at this conference to assure that the critical role of historic preservation in the sustainable design movement continues to be recognized and expanded.

Alliance Launches African American Churches Program

The Preservation Alliance, in partnership with Partners for Sacred Places (PSP), has launched a new preservation training program for Philadelphia congregations that steward historic churches. Representatives from area congregations attended the inaugural training session on December 5 at the Spruce Hill Christian School in West Philadelphia to hear from state and local preservation experts on various tools and programs.

The training, targeting historic African American churches, is funded by a grant from the Heritage Philadelphia Program of the Pew Center for Arts and Heritage. Participating congregations are Macedonia Freewill Baptist, Nueva Vida Mennonite, Pinn Memorial Baptist, Taylor Memorial Baptist, Union Baptist, Waters Memorial AME and Wesley AME Zion, and representatives from First African Presbyterian Church and Word Tabernacle also attended the initial training.

Historian and research consultant Emily Cooperman led the day-long workshop created to help congregations understand the historic significance of their properties and how it can strengthen their interpretive and outreach capacity. Cooperman also introduced them to basic research methods useful in National Register and Philadelphia Register nomination preparation. One of the goals of the training is to encourage congregations to prepare National Register nominations for their properties in order to make them eligible for certain types of grant funding. To further assist with nominations, the Alliance is preparing a “model” National Register nomination using Tindley Temple United Methodist Church.

The church training will use interactive activities that enable participants to develop ways their church history can increase visibility and connections within the community. Each congregation is also receiving specialized training through PSP’s New Dollars/New Partners program, which is unique in its focus on community-serving congregations with older and historic properties.



THANK YOU TO ALL WHO CONTRIBUTED TO THE ALLIANCE'S 2009 ANNUAL APPEAL



The Alliance expresses its thanks to all these donors who contributed to the 2009 annual appeal. Your support counts! Special thanks to Wyatt Gallery, who donated a limited edition print of his beautiful photograph of the Furness-designed Fisher Fine Arts Library at Penn. Congratulations to William Keough who won the photograph in a random drawing of contributors to the appeal.

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List accurate as of January 8, 2010.

The 2010 Old House Fair

Saturday, April 3



Mark your calendars for the 2010 Old House Fair on Saturday, April 3 at the Germantown Friends School, 31 W. Coulter Street, from 9am to 5pm.

The Old House Fair will feature more than seventy booths marketing products and services related to the preservation and maintenance of older and historic homes, including professional vendors, consultants and specialists, as well as a select group of representatives of state and local preservation and design organizations.

The fair will also include a variety of presentations and workshops and a central area where fairgoers can meet specialty craftspeople and to see them in action in hands-on demonstrations.

If you are looking for some free advice about your historic house, the Old House Fair is the place to be! Preservation and design professionals will be on hand at the "Ask the Experts" table for free 15-minute consultations throughout the day. And if you suffer specifically from color phobia, do not fear! "The Color Doctor," John Crosby Freeman, as featured in *Old House Journal*, will provide free 15-minute exterior paint color consultations.

A highlight of the fair will be the presentation of the 2010 Homeowner Awards to private homeowners who have shown exemplary stewardship in historic preservation through renovation and maintenance of their property. In addition, the 2010 Robert Levy Award will be presented to an outstanding preservation craftsman in honor of the memory of the loved and well-respected Philadelphia preservationist.

Tickets are on sale now! If you are an old house owner or planning to become one, you won't want to miss this great annual event. Plan to take advantage of this opportunity filled day. Breakfast, lunch and snacks will be available at Tastebuds Café.

To buy tickets and for more information, including a list of participating vendors and service providers, and a schedule of presentations and workshops, visit www.PreservationAlliance.com or contact George Hoessel, 215.546.1146 x7 or george@preservationalliance.com.

Would you like to help make it happen? Although planning for the event is well under way, there is still time for you to lend your support to this popular event. If you are interested in being a volunteer, presenter, vendor, advertiser or corporate sponsor, please contact Patrick Hauck, Director of Neighborhood Preservation Programs, at 215.546.1146 x4 or patrick@preservationalliance.com.

Free!

HOMEOWNER WORKSHOPS

APRIL & MAY

The Preservation Alliance's ongoing series of FREE workshops for owners, and aspiring owners, of historic homes continues in April and May, offering a great opportunity to learn about the best practices for the restoration and maintenance of older and historic homes. These workshops are free and open to the public, but reservations are required. To reserve a space, or for more information, contact Patrick Hauck, Director of Neighborhood Preservation Programs, at 215.546.1146 x4 or patrick@preservationalliance.com.

Lecture Workshops in Kensington

All Kensington workshops start at 6:30pm at Coral Street Arts House, 2446 Coral Street

- Energy Efficiency in Older Houses Wednesday, April 14
- Wood Window Maintenance and Repair Wednesday, April 21
- Flat Roofs: Repair, Maintenance and Replacement Wednesday, April 28
- Masonry and Pointing Wednesday, May 5

"Hands On" Workshops at Historic RittenhouseTown

All Historic RittenhouseTown workshops start at 6:30pm at 206 Lincoln Drive, Philadelphia

Directions: <http://www.rittenhousetown.org/contact/directions.html>

- Wood Repairs Thursday, April 15
- Paints and Painting Thursday, April 22
- Exterior Masonry Thursday, April 29
- Repairing Wood Windows Thursday, May 6

THANK YOU! *The Preservation Alliance expresses its appreciation to the following organizations and individuals.*

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List complete as of January 12, 2010



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for greater *philadelphia*

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For details, visit
www.PreservationAlliance.com
or call 215.546.1146 x3.

A History of North Broad Street

Thursday, February 11 5pm

Wagner Free Institute of Science
1700 West Montgomery Avenue

Historian/architect Robert M. Skaler on the development of
North Broad Street in the 19th century. While prosperous, North
Broad Street was respectable but never really fashionable.
Perhaps to compensate for this lack of social standing, resi-
dents built their houses and churches grander than many in
Center City preferring the clean "Uptown" air to that of the old
Quaker City with its cramped hurley-burley. Mr. Skaler will also
sign copies of his book *Philadelphia's Broad Street, South &
North*. **FREE**

This program was organized by the North Philadelphia Arts and Culture Alliance,
as part of North of Center: A History of N. Broad Street, which aims to promote
the riches of North Broad Street through a series of programs featuring Central
North Philadelphia institutions. From an overview of the neighborhood to inves-
tigative youth projects, North of Center will present knowledge and interpretation
into the remarkable past of this thoroughfare.

Marian Anderson Birthday Open House

Saturday, February 27 1-5pm

762 Marian Anderson Way (S. Martin Street)

Celebrate Anderson's 113th birthday.

www.MarianAnderson.org

The Future of the Past

March 9 3-5pm, 6-7pm

A roundtable discussion, moderated by architect/author Steven
W. Semes, on interpreting preservation standards regarding con-
text and contrast in new work or additions at historic properties
in the current architectural culture. In the evening, Mr. Semes
will talk about his new book *The Future of the Past*. For details,
call 215.790.0300 or see <http://www.classicist.org/membership-and-chapters/chapters/philadelphia/>



Finding Northadelphia Film Screening

Thursday, March 11 5pm

Freedom Theatre, 1346 North Broad Street

Finding Northadelphia, planned, filmed and edited by students
of Youth Empowerment Services, explores the history of North
Philadelphia by visiting landmark institutions and organizations
including the Uptown Theater, the Freedom Theatre, the
Philadelphia Doll Museum and community newspaper *Scoop
USA*. Screening followed by a tour of Freedom Theatre. **FREE**
Presented by North Philadelphia Arts and Culture Alliance.

Old House Fair

Saturday, April 3 9am-5pm

See page 7 for details.

Homeowner Workshops

Weekly, April 14 to May 6 6:30pm

See page 7 for details. **FREE**

17th Annual Preservation Achievement Awards Luncheon

Wednesday, May 12

See page 5 for details.

Treasures of North Philadelphia Open House

Saturday, April 24

Featuring organizations making an impact in the arts and cul-
tures of North Philadelphia, including Avenue of the Arts,
LaSalle University Art Museum, Philadelphia Doll Museum, Taller
Puertorriqueño, Temple Gallery, Tyler School of Art, Tree House
Books, University Community Collaborative of Philadelphia,
Village of Arts and Humanities, Wagner Free Institute of
Science and White Lodge Gallery. Watch for details. Presented by
North Philadelphia Arts and Culture Alliance.